

Finn Sommer

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M.Sc. candidate in Management at the University of Mannheim with 4+ years at SAP across AI product showcases, executive strategy, and flagship event delivery. Entrepreneurial fast-learner with hands-on experience in LLMs and a strong drive toward building and scaling new ideas. More at sommer.dev

Education

University of Mannheim M.Sc., Master in Management (expected)	Mannheim, Germany 2025 – 2027
University of Wollongong (Study Abroad) Coursework in Accounting, Mathematics and Computer Science, Grade: 1.0	Wollongong, Australia Jul 2024 – Nov 2024
University of Mannheim B.Sc., Business Administration and Computer Science, Grade: 1.9	Mannheim, Germany 2021 – 2025

Experience

SAP	Walldorf
Working Student SAP Experience Services	April 2025 – present
• Built customer-ready product showcases for SAP Joule (AI), translating strategy into compelling enterprise demos • Led onsite Experience Center delivery at SAP NOW Berlin 2025 (~1,000 attendees): drove 400+ visitor engagements and generated 8 qualified leads • Executed Experience Center operations at SAP Sapphire Madrid (5,000+ attendees) and SAP Select Las Vegas (3,000+ attendees) • Delivered enterprise demos and deep dives at events and in Walldorf; tailored narratives to audience needs • Coordinated external agencies and partners to align logistics, booth deliverables, and demo quality standards	
Working Student Board Office Technology & Innovation (CTO)	September 2023 – February 2024
• Coordinated CTO Executive Board Office operations including scheduling, stakeholder alignment, and meeting follow-ups • Prepared executive-ready briefings, agendas, and decision materials for strategic topics and customer meetings • Drove cross-unit project alignment between Executive Board functions and business units	
Working Student Customer Advisory	January 2023 – August 2023
• Presented sustainability product demos (Sustainability Control Tower; Sustainability Footprint Management) including EU taxonomy topics • Supported core project team delivery of Customer Success Summit Germany 2023 (Deutsche Bank Park) • Automated monthly leadership reporting by syncing shared Teams calendar data into Excel via Power Automate, eliminating several hours of manual work per month	
Internship & Working Student Office of the CTO Germany	February 2022 – December 2022
• Led workstreams for an award-winning internal training series (MEE Region Innovation Award), streamed live to 200+ sales colleagues with hundreds more viewing recordings regularly • Orchestrated onsite customer engagements including board-level meetings and large-scale venues • Owned green-screen studio operations and produced leadership communication recordings end-to-end • Presented first customer showcase at Greentech Festival (Berlin)	

Skills & Interests

Programming: Python, Java, SQL

AI/ML: Hugging Face Transformers, LoRA/PEFT, LLM fine-tuning

Tools: PowerPoint, Excel, Power Automate, Adobe Creative Cloud (Premiere Pro, Lightroom, Photoshop)

Languages: German (Native), English (Fluent)

Interests: Startups, Venture Capital, AI/LLMs, Travel, Sports